

WEBSITE SOLUTIONS



| FEATURES | PREMIUM | PREFERRED |
|--|------------------|-----------------|
| | 1499\$/mo | 899\$/mo |
| Adaptive Website for Mobile Devices | • | • |
| Digital Business Strategist | • | • |
| Hosting & Support | • | • |
| Tracking Phone Numbers | 6 | 6 |
| Daily Security Backups | • | • |
| Encrypted HTTP data (HTTPS) | • | • |
| WordPress CMS Manager | • | • |
| Google Analytics Performance Dashboard | • | • |
| Initial Homepage Customization | • | • |
| Page Customization - Text Editor | • | • |
| NEW - Showroom Listing Page | • | • |
| NEW - Individual Vehicle Pages | • | • |
| NEW - 360 Photo Gallery | • | • |
| NEW - Trim Selector | • | • |
| NEW - Dealer Incentives (Leasing / Financing) | • | • |
| NEW - Inventory (Daily Import / Export) | • | • |
| USED - Inventory (Daily Import / Export) | • | • |
| Inventory Search Filter | • | • |
| Incentive Manager | • | • |
| YouTube Video Integration | • | • |
| Third Party Integrations (SMS, CRM, Chat, API supported content) | • | • |
| Payment Calculator | • | |
| Monthly Event Banner Creation & Updates | 3 | 1 |
| Advanced SEO Optimization | • | |
| SEO content creation for featured new models (5) | • | |
| Intelligent Blog Module | • | |
| Blog lead generation pop-up module | • | |
| Limited Time Offer module | • | |

SEO PACKAGES



| FEATURES | ULTRA | PREMIUM | STANDARD |
|------------------------------------|--------------------|--------------------|--------------------|
| | 1499\$/mo | 949\$/mo | 549\$/mo |
| Keyword Research | • | • | • |
| SEO Report | MONTHLY | MONTHLY | QUARTERLY |
| SEO Consultation with Strategist | MONTHLY | QUARTERLY | QUARTERLY |
| Website Content Pages Optimization | MONTHLY | QUARTERLY | QUARTERLY |
| Internal Link Creation | MONTHLY | QUARTERLY | QUARTERLY |
| Metadata Creation | • | • | • |
| New Model Unique Content Creation | 2 /MONTH (EN & FR) | 1 /MONTH (EN & FR) | 1 /MONTH |
| Blog Article Creation | 3 /MONTH (EN & FR) | 2 /MONTH (EN & FR) | 1 /MONTH (1 LANG.) |
| SEO Audit | • | • | |

SEM PACKAGES (Google & Bing Ads)



| FEATURES | PREMIUM | PREFERRED | BASIC |
|--|-----------------|-----------------|-----------------|
| | 925\$/mo | 675\$/mo | 475\$/mo |
| Keyword Research | • | • | • |
| Dedicated Strategist (Available at all time) | • | | |
| Ad Updates | MONTHLY | MONTHLY | MONTHLY |
| Campaign Report | MONTHLY | MONTHLY | QUARTERLY |
| Consultation (1h) with Strategist | MONTHLY | QUARTERLY | QUARTERLY |
| Keywords & Search Terms Audit | MONTHLY | QUARTERLY | QUARTERLY |
| Extra Campaign Subdivisions | | | |

ADDITIONAL À-LA-CARTE SERVICES

- Artificial Intelligence (AI) Client Database Profile Builder **549\$ /Month + 999\$ Initial Setup**
- Facebook Marketplace inventory Syndication **149\$ /Month**
- Newsletter Creation **425\$ /Unit**
- Extra Call-Tracking Number **49\$ /Unit**
- Facebook Content Profile Management (2 posts / week) **545\$ /Month**
- Premium Facebook Content Profile Management (Community Management + 1 post / day) **1199\$ /Month**
- Pinterest Account Management (SEO Social Backlink Management) **239\$ /Month**
- YouTube Campaign Management (SEM) (1 Video) **299\$ /Month**
- YouTube Campaign Management (SEM) (Extra Video) **175\$ /Month**